

2010 ASHI Officer Nomination Matrix Form

All nominees must complete and submit this form to the ASHI Executive Director by August 15, 2009. **One page (single-sided) is permitted per question if you need additional space.** All information submitted will be reviewed by the Executive Director for verification purposes and by the Officer Nominating Committee. *NOTE:* This entire form will be shared as is with the voting members if you are included on the Officer slate.

A photograph (in electronic format) of the Nominee must be included with this matrix.

Any ASHI Certified Inspector in good standing may nominate himself/herself or any other ASHI Certified Inspector in good standing using this form. All candidates for nomination must agree to provide the information requested on this form and to serve if nominated and elected.

The ASHI Officer Nominating Committee will meet as soon as possible after the nomination period closes and shall select at least one candidate for each Officer position and present a recommended slate of nominees by September 15, 2009. The slate, including any additional nominees received via petition, will be forwarded to the voting members to elect the individual officers.

Nominee Identification

Name: Jim Hemsell

Title: Owner / Inspector

Company: A Closer Look Inspection Service

Address: 3112 Ottawa Lane

City/State/Zip: Denton TX 76210

Phone: 940-891-3803 Cell Phone: 214-244-3118

Fax: E-mail: jimhemsell@professionalinspector.com

Please indicate preferred contact method, day and time: Cell phone - Evenings

Position(s) for which I want to be considered:

(List in order of your preference.)

President Elect – Vice President – Secretary - Treasurer

I have read, accept, and fully understand the official policies for ASHI Officer Nominations and the items contained in this form. I certify that the information I have submitted on this form is correct and I agree to serve the Society in the Officer position if nominated and elected.

Signature of Nominee



Date: 07/07/09

Documentation must be received no later than August 15, 2009 by:

*Jeff Arnold, Executive Director
American Society of Home Inspectors
Officer Elections
932 Lee Street, Suite 101
Des Plaines, IL 60016
Email: jeffa@ashi.org, Fax: 847-759-1620*

1. Using the following table, please provide information on the following topics: Date you joined ASHI and number of years you have been a member; leadership positions and involvement in ASHI; and leadership positions you have held in other organizations.

MEMBERSHIP	Joined ASHI	Date: 1996	Number of Years:	13
	Certified ASHI Inspector	Date: 1997	Number of Years:	12

	<i>Position Held</i>	<i>Committee / Position Name</i>	<i>Dates (e.g.: 1990-1995)</i>	<i>Service Yrs. (e.g. 5 yrs)</i>
NATIONAL	Legislative Committee	<u>Member</u>	<u>1998 – 2004</u>	<u>6</u>
	Bylaws	<u>Member</u>	<u>2005 – 2008</u>	<u>3</u>
	Bylaws	<u>Chair</u>	<u>2007 & 2008</u>	<u>2</u>
	Website	<u>Board Liaison</u>	<u>2009</u>	<u>1</u>
	Board Member		<u>2008, 2009</u>	<u>2</u>
	Certification Task Force	<u>Member</u>	<u>2008 2009</u>	<u>2</u>
	Strategic Planning Session	<u>Member</u>	<u>2004</u>	<u>1</u>
	Strategic Planning Session	<u>Attendee</u>	<u>1998</u>	<u>1</u>
	John Cox Award		<u>2007</u>	
	ASHI Iron man Award		<u>2008</u>	

CHAPTER	President		<u>1999 – 2003, 2004-2007</u>	<u>7</u>
<u>Lone Star ASHI</u>	Officer	<u>Webmaster</u>	<u>2008 – 2009</u>	<u>2</u>
	Board of Directors			
	Committee 1 Chair			
	Committee 2 Chair			
	Committee 3 Chair			
	Committee 1 Member			
	Committee 2 Member			
	Committee 3 Member			
	Council of Representatives		<u>2006, 2007</u>	<u>2</u>
	Newsletter Editor			
OTHER ORG.				
National level	<u>EBPHI</u>	<u>Member</u>	<u>2001 – 2007</u>	<u>6</u>
	<u>EBPHI</u>	<u>President</u>	<u>2004</u>	<u>1</u>
	<u>EBPHI</u>	<u>Treasurer</u>	<u>2005</u>	<u>1</u>
	<u>EBPHI</u>	<u>Vice President</u>	<u>2006</u>	
Local	<u>Lakeside BNI</u>	<u>Vice President</u>	<u>2007 -2009</u>	<u>1.5 years</u>
State	<u>TREC Inspectors Committee</u>	<u>Secretary / Member</u>	<u>1989 – 1995</u>	<u>5.5 years</u>
	<u>NTTAREI</u>	<u>President</u>	<u>1996 – 1998</u>	<u>2</u>

ATTENDANCE: <i>Data for last three years only</i>	Date of Meetings Attended
InspectionWorld	<u>1997, 1998, 2000 - 2009</u>
Chapter Leadership Day	<u>All meetings 1999 - 2007</u>
BOD Meeting	<u>All meetings 2006 - 2009</u>
COR Annual Meeting	<u>2005 - 2008</u>
Optional data over 3 years	

2. What are the two most significant issues facing ASHI in the next 12 months? How should each be handled?

The first challenge is maintaining and growing the membership base during this economic malaise. This means balancing membership benefits with budget constraints. The perceived value of being an ASHI Certified Inspector, Associate or Affiliate member must continually be improved to draw new members to the Society. The existing membership needs programs that generate new business even more when the economy is tight. Producing, implementing and efficiently operating new and existing member benefit programs are important even when finances are tight.

The second challenge is developing a joint educational program with the chapters that meets the needs of the Chapters and National. ASHI Chapters need to be the regional education providers in the industry and National needs to make sure that the programs are profitable, relevant and meets the overall needs of the evolving Home Inspection industry. ASHI has tremendous assets and resources through its chapters and members. ASHI Chapters hold hundreds of hours of education at their seminars and conference each and every year. These are ongoing productive ventures where National can contribute additional tracks of material that can help the chapter and member stay abreast with the changing demands of being a home inspector. We should be talking about collaboration and not competition.

3. What qualities, skills and knowledge do you have that are pertinent to the office you are seeking?

My years of experience as a Home Inspector and years of service as an ASHI Chapter and National leader provide knowledge about the different options, programs and positions necessary to help lead ASHI back to a profitable and productive status. My work with the ASHI Policy and Procedures manual helps me understand the process that ASHI uses to meet member needs and integrate with the Public at large.

My years of service on the Examination Board of Professional Home Inspectors (EBPHI) have helped me understand the need for a Stakeholder position in national and state home inspector issues. Service as an EBPHI officer and particularly Treasurer provides a financial background that I have effectively used as an ASHI Board member regarding budgets and the bigger picture necessary to service as an ASHI Officer.

In 1999, I worked with Texas ASHI members to form Lone Star ASHI. I served as President and Education Committee Chair / Instructor to develop unique and necessary educational programs to help Texas Home Inspectors perform new construction inspections. I then helped develop Business and Technology programs to help our members develop and maintain a competitive edge on their competitors using different business models and new technology. This experience will help guide me in working to get ASHI back in the fore front of Home Inspection Association education.

4. Please comment on the current Strategic or work plan if one is available. What goals or visions do you have for ASHI that you would like to see become a part of the ASHI Strategic Plan? How do you see yourself facilitating their enactment and accomplishment? Some of my GOALS will include the following:

ASHI is currently using short term Strategic Planning because of the rapidly changing Real Estate market. ASHI needs to use its resources to meet member and industry needs as our historic business models change. The home inspection and role of home inspectors will evolve to meet the new needs of the market place and our members need to be educated and prepared to position themselves as dominate businesses in their markets as the economy recovers.

ASHI's Governance needs to be streamlined so member communication lines are shorter, build chapter cooperative programs that strengthen the local chapter and national, inexpensive educational programs that provide basic core education programs for new inspectors and specialty programs for advanced inspectors and multi inspector firms. It takes too long for ASHI National to gather information, discuss the material and formulate a decision. The COR only meets once a year and relies too heavily on busy leaders and the Internet. Local leaders are not informed, involved or even aware of discussions, programs and Society changes.

The communication process needs to have more involvement of the members and chapter leaders. I believe that closer integration with the ASHI Chapters is necessary to help keep ASHI membership expenses lower and keep ASHI competitive in home inspector education. The historic ASHI governance model has been to gather information and make decisions in Chicago. The long distance and expense to participate has limited involvement of our membership and annual conference. The discussions need to take place at Chapter educational events where there are numerous experience members that want to help move the Society forward.

5. Describe the two most significant contributions or accomplishments you personally made at both the Chapter and National level (be specific)

- a. Chapter level:** Lone Star ASHI was built in a heavily regulated home inspector environment while competing with a strong competitive state home inspector association. Bringing together the people and resources necessary to build Lone Star ASHI is one of my goals that provide significant personal satisfaction.
- b. National level:** My 6 years of participation on the ASHI Legislative Committee helped me be involved in legislative efforts around the United States during the heyday of regulatory growth in the Home Inspection industry. It taught me a lot about the difference in home inspections and home inspectors in different regions around the US. Solutions to local and national problems need to be integrated to provide flexibility for regional difference as well as meet visionary requirements so the industry is performing similar services and meeting similar needs.

My 2 years of service on the Bylaws Committee helped me better understand the working of the Society as the Bylaws Committee streamlined the ASHI Policies and Procedures Manual to help us eliminate, combine and revise the policies and procedures that ASHI uses on a daily basis to meet the needs of the membership.

6. Please provide any additional information you think the Officer Nominating Committee should know about you.

I served on the Texas Real Estate Commission as a member of the Home Inspectors Committee from 1989 – 2005. During that time as Secretary, we wrote and adopted the Texas Standards of Practice for Home Inspectors. I have also been active and deeply involved in ASHI since joining the Society. I have attended many if not most of the ASHI business meetings since 2000 and participated in many of the ASHI programs that are in use today.

I have a reputation as a “hard worker”. My participation is not based on personal recognition, but on participating and working with others to improve our Society. I am creative when it comes to problem solving and not afraid to jump in and solicit opinions from others. I will make a good ASHI President and I would welcome the opportunity to serve the membership.

7. Please list all businesses in the home inspection industry with which you or an immediate family member are financially or otherwise affiliated.

My wife Lore has been a Home Inspector for 34 years and is a partner in A Closer Look Inspection Services. My nephew is also an employee of A Closer Look Inspection Service.

I have a second company, JLore Ventures, which sells Home Inspection Report software online. We also perform Search Engine Optimization services and research for other companies. www.Reportsoftware.biz

I am a partner in a third company that sells energy saving products online. We maintain 8 different websites to collect traffic and generate leads. www.SavingUEnergy.biz

8. Please disclose whether or not you been admonished by the Board of Directors, have been found guilty of an ASHI complaint violation or been convicted of a felony.

I have never been admonished by the Board of Director, found guilty of an ASHI complaint or convicted of a felony.

ACKNOWLEDGMENT OF DUTY AS AN ASHI OFFICER OR DIRECTOR

Created October 1, 2002

Please sign and return with the Officer Matrix form.

To: All prospective ASHI nominees to National officer positions and the Board of Directors

If elected as an officer or director, you are legally and ethically required to fulfill a number of duties and obligations. ASHI wants you to understand these duties and obligations in advance. We also request your signature at the bottom of this document to show your understanding and acceptance.

1. Duty of loyalty. An officer or director must not exploit ASHI's opportunities or misuse inside information. A director or officer must account to ASHI for any profit received as a result of being a director or officer. A director or officer may not obtain a private or secret profit as a result of his/her official position. An officer or director has a duty to act in good faith for the best interests of the organization.
2. Conflict of interest. A conflict of interest transaction is one in which an officer or director has a financial or direct personal interest in a matter being considered, or in a proposed contract or transaction in which ASHI may be a party. An officer or director should not vote upon a matter in which the individual has an adverse interest. The officer or director must fully disclose to the board any personal or financial interest he/she has in a matter being considered by the board before the board votes. After disclosure, the action may only be approved by a majority of disinterested directors.
3. Corporate opportunity. An ASHI officer or director is under a (fiduciary) duty not to use an ASHI business opportunity for his/her own personal gain. This is related to the concept of undivided loyalty to ASHI. Thus, an insider should not use his/her inside position to benefit his/herself by seizing a business opportunity available to and suitable to ASHI. Additional restrictions are extended to situations in which the officer or director competes against ASHI.
4. Duty of care. A Director or officer must utilize reasonable skills in the exercise of his/her responsibilities. A Director must exercise the same care and skill that an ordinarily prudent person would exercise under similar circumstances in his/her own personal affairs. By accepting office, officers and directors undertake to give his/her best judgment to ASHI.
5. Confidentiality. In general, an officer or director should treat as confidential all matters involving ASHI until there has been public disclosure or unless the information is a matter of public record or common knowledge. The presumption of confidentiality should apply to all current information about legitimate board or ASHI activities.

A director or officer shall discharge his/her duties (1) in good faith; (2) with the care an ordinarily prudent person in a like position would exercise under similar circumstances; and (3) in a manner he/she reasonably believes to be in the best interest of ASHI.

I hereby understand and agree to abide by the above if I am elected as an officer or board director of ASHI.

Date: 07/07/09

Signature

